



Brought to by Alliston & District Chamber of Commerce

March 20, 21, & 22, 2020

Alliston Memorial Arena

49 Nelson St W, Alliston, ON L9R 1G9

2020 Vendors Package

This year marks the **52nd** year of the New Tecumseth Home & Leisure Show. In 2020. This year we have taken a look at the show and given it a complete renovation. New Layout, New Location, New Time, a whole fresh look. This show is going to be one of the best marketing decisions you make in 2020. In 2019 we welcomed approximately 2000 visitors and we expect to surpass that this year. Please register early so you won't be disappointed. Spaces are available on a first-come, first served basis.

Partnerships: In addition to the extensive advertising planned for the show, event posters will be available upon request for your place of business and we will be marketing the show on social media. Help us spread the word - more guests mean more potential customers for you!

Maximize Marketing: Our advertising program is set to begin in early 2020. The earlier you register and pay in full, the earlier we can start to promote your attendance through radio, newspaper, posters, and more. Book now and get extra value!

Show dates/hours Alliston Memorial Arena 49 Nelson St, W, Alliston

Friday March 20	Set up	9:30am – 3:00pm
Friday March 20 -	Show time	4:00pm – 8:00pm
Saturday March 21	Show time	10:00am - 5:00pm
Sunday March 22 -	Show time	10:00am - 4:00pm
Sunday March 22 -	Tear down	4:00pm - 7:00pm

Vendors are expected to respect show guests by operating throughout posted show hours.

Loading doors will remain closed until 4pm on Sunday.

PARTNERSHIP PACKAGES

Corporate Sponsor – 1 only

\$3000– includes – Double booth,(2-10 by 8), Premium Logo placement on Show Tote bag (1000 pc.), include your brochures in 1000 Show Tote Bags, Logo on Pre Show promotional material, website, (Logo and Link), Print, & be included in Radio advertising,

Signature Sponsor – 2 only

\$2000 – includes – Double booth,(2-10 by 8), Logo on Pre Show promotional material, website, (Logo and Link on the Home Show page), include your brochures in 1000 Show Tote Bags, & Print

Walkway Sponsor –1 only

\$1000 – includes – 10'x 8' booth, exclusively advertise your business along the one of the walls of the lobby to the exhibit rooms, website link on Home Show page

Show Sponsors

\$750 – includes – 10'x 8' booth, logo on the Show Tote Bags (1000), include your brochure in the bags, website link on Home Show page

Brand Sponsors

\$100 – includes – Your brochure in Show Tote Bags (1000 pc), website link on Home Show page



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TERMS AND CONDITIONS

1. All rental prices are subject to 13% HST.
2. Deposit of 50% is due at time of booking to reserve your booth. Balance is due by February 1st, 2020. If balance is not received by the deadline, exhibitor waives all rights to the space contracted. Should the balance of the rental payment not be received by show management, the deposit shall be forfeited by way of liquidated damages and not as penalty. Deposit is non-refundable.
3. Vendor booths are not guaranteed without dated and signed vendor contract and payment.
4. Cheques are to be made payable to ADCC. We also accept Visa and MasterCard. NSF payments will be subject to an additional \$30.00 fee.
5. The exhibitor shall not assign, sublet or apportion the whole or any part of the space allocated by show management to the exhibitor.
6. All displays must be set up by 3pm Friday March 20, 2020 and left up until 4pm on Sunday March 22, 2020. Exhibitor displays must have a staff person present at all times that the show is open to the public. In the event of an exhibitor's booth not being open at any time during the show hours, show management shall have the right to open the said booth by removal of any night sheets or other coverings of any sort but shall not be under any liability to the exhibitor for any loss or damages which may be caused thereby or as a result of the booth being opened in that way and then being unattended.
7. Show management reserves the right to restrict the number of exhibitors in any one product line or service. 3 PER BUSINESS TYPE
8. The entrepreneur's rate is reserved for those companies that are in their first two years of operation.
9. Displays must not protrude beyond the measured booth dimensions. Exhibitor may not attach their display to walls, structural supports or flooring in the exhibit building, by nails, screws, bolts or permanent cement, nor may he suspend anything from the ceiling or rafters.
10. No exhibitor shall permit the exposure of any unfinished surface to neighbouring booths. If exhibitor fails to correct the unfinished part, show management will have the right to finish such outside partitions. The cost of such repairs shall be paid by the exhibitor to show management upon demand being made. Show management reserves the right to restrict the use of glaring or irregular lighting effects.
11. All displays and promotional literature must be in good taste. The product or service must be presented in a professional manner. Free samples may be distributed. If in the opinion of show management an exhibitor or their agents conducts themselves in an objectionable manner, they will be liable at the sole discretion of show management to immediate expulsion from the show. In such circumstances show management will not be liable for any damage or loss to the exhibitor or the person expelled, nor will there be any refund on rental fees.
12. The show name may be included in the advertising of exhibitor; however, show management must be informed in advance of the content of same to be certain it is in the best interest of the show as well as the exhibitor. Show management reserves the right to use the name of the exhibitor as a part of its advertising in so far as to say that exhibitor is displaying his products or services at the show.
13. Show management have the right to stop the display, demonstration or the running of an engine or machine which is deemed to be considered a nuisance. The exhibitor shall at the request of show management stop the use of microphones, amplifiers, radios, film equipment, loudspeakers, or musical instruments. The exhibitor shall not have on display any goods of an explosive, inflammable, obscene or noxious nature.
14. Show management shall not under any circumstance whatsoever be liable or responsible for:
 - belonging to the exhibitor or for which the exhibitor is responsible
 - Any damage or injury suffered by the exhibitor or his agents or by any other person
 - Any loss, damage, injury or cost whatsoever suffered by the exhibitor by reason of any change in date, time, place of exhibition or the abandonment thereof.
15. The exhibitor shall be liable for all loss, damage, injury, claim costs and expenses whatsoever or howsoever caused to any person or property in any circumstances whatsoever by the exhibitor or his agents or the goods, exhibits, fittings, machinery and other property belonging to the exhibitor or for which the exhibitor is responsible and the exhibitor hereby agrees to indemnify the show management in respect Any such loss, damage, injury claims, costs and expenses as foresaid and
16. Since the exhibitor exhibits entirely at his own risk in every respect, he is strongly advised to effect full comprehensive insurance coverage against the risk of loss or damage, however caused to his property or person or to the property or person of his agents.
17. If show management should be prevented from holding the show by any cause beyond its control or if it cannot permit the exhibitor to occupy his rented space due to circumstances beyond its control including but not limited to strike, fire, lockouts, acts of God, suppliers and show management shall have no further obligation or liability to the exhibitor.
18. Any exhibitor, who causes damage to the Town of New Tecumseth property, arising from the use of the Town facilities, shall pay for all damages, where the exhibitor is deemed responsible. Move-in and move-out will be closely monitored by the Chamber and/or Town officials.
19. All matters and questions not covered by these Rules and Regulations are subject to the decision of show management. In addition, show management shall have full discretion in the interpretation and enforcement of all rules contained herein and the authority to make such amendments thereto and such further rules and regulations governing the conduct of the participation in the show as it shall consider necessary for the proper presentation of the show. Exhibitor agrees to abide by all the decisions of the show management and further agrees to cease any activity that the show management deems to be a violation of the terms and to follow the directive of management.

Initial _____

